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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No. 09/745585

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Inventors: MARK D BRAXTON

Title: ON-DEMAND METHOD AND SYSTEM FOR ENTERTAINING A USER

**POWER OF ATTORNEY AND  
DESIGNATION OF CORRESPONDENCE ADDRESS**

As an agent of General Motors Corporation, General Motors of Canada Limited, General Motors Japan Ltd., General Motors Strasbourg S.A., and Saturn Corporation, one or more of whom is the assignee of this patent application, I hereby appoint the following attorney employed by General Motors Corporation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

ANTHONY LUKE SIMON (Reg. No. 34434)

Address all communications to:

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I am authorized to make the above appointment. The assignee's ownership of this patent application is established by the attached assignment documentation, the attached documentation is a true copy of the original documentation, and the original or a true copy of the attached documentation has been or is concurrently being submitted to the Patent and Trademark Office for recording.

By:

Name: George A. Grove AgentDate: February 19, 2001

## ASSIGNMENT

Pursuant to an agreement with my employer, I formally assign to GENERAL MOTORS CORPORATION, the entire right, title and interest, in all countries, in the improvements set forth in the United States patent application GP-301127 entitled

## ON-DEMAND METHOD AND SYSTEM FOR ENTERTAINING A USER

for which I executed a declaration dated as indicated below. If the patent application has been filed, I authorize attorney ANTHONY LUKE SIMON to insert the application number and filing date of said application here in parentheses (09/745585 filed 21-DEC-00 ) when known.

Inventor's signature

Date 12 Jan 01

Full name:

MARK D BRAXTON

Declaration dated :

Residence:

BRACKNELL, BERKSHIRE RG12 9BZ  
UNITED KINGDOM12 Jan 01